

Organised by

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HEALTH SUMMITasia

One Ecosystem. One Pulse.
Shaping the Future of Health Economy.

5 - 7 May 2027 (Hall 6 & 7)
KL Convention Centre, Malaysia

Asia's Health Economy is Growing

Feel its pulse at HSA 2027

Trade Exhibition | Conference | B2B Meetings | Market Access Clinics | Industry Spotlight

WHY HEALTH SUMMIT ASIA (HSA)?

Health Summit Asia is Asia's business and market intelligence platform for the health economy, uniting government, industry leaders, SMEs, innovators and investors across five pillars: Exhibition, Conference, Market Access Clinics, Industry Spotlight and Business Matching. Together, they exchange insights, forge partnerships and accelerate growth across one of Asia's fastest-evolving health economies.

As Delegates - Understand The Market

Gain market intelligence through expert-led conferences, Market Access Clinics, and healthcare policy discussions shaping Asia's health economy.

As Exhibitors - Connect The Region

Meet healthcare leaders, buyers, government agencies and strategic partners through the Trade Exhibition, Industry Spotlight and curated Business Matching.

BUILD WHAT'S NEXT

One Ecosystem. One Pulse. Shaping the Future of Health Economy.

HSA 2027 unites Asia to launch innovations, build partnerships and unlock new commercial opportunities.



WHY MALAYSIA?

Malaysia sits at the strategic heart of Asia, a gateway connecting the region's fastest-growing healthcare and wellness markets. As a recognised medical tourism and healthcare investment destination, backed by world-class infrastructure at the KL Convention Centre, Malaysia offers unmatched access to decision-makers across Asia. Hosting Health Summit Asia here places the region's most influential health leaders exactly where the opportunities are: shaping markets, building partnerships, and improving lives.

Event Venue : KL Convention Centre, Malaysia

HSA 2026 Achievements

RM111.5 Projected Sales million

PR Value
RM4.1 million

13,300+
Trade Visits

Exhibitors
104

From
10
Countries

PR Reach
20.7 million

Top Exhibiting Countries



MALAYSIA



CHINA



THAILAND



TAIWAN



HONG KONG



INDONESIA



JAPAN



SINGAPORE



BANGLADESH



DENMARK

Visitors From 60 Countries

Officially supported by



Exhibitor Industries

- Medical Device & Consumable
- Digital Health & Tech
- Nutrition & Nutraceutical
- Longevity and Lifestyle
- Health Policy & Regulation
- Fitness, recovery & Mobility
- Preventive Diagnosis & Clinical Health
- Medical & Wellness Tourism
- Workplace Wellness & Build Environment
- Biopharma Innovation
- R&D Clinical Research
- Geriatric & Ageing Care

Why Should You Join Health Summit Asia 2027?

1 Market Access Clinics **NEW*
Move beyond visibility and into the market through focused small-group working sessions covering Malaysia's regulatory pathways, hospital adoption requirements and distributor selection. Exhibitors will gain practical guidance and tools to strengthen their route into Malaysia and support wider Asia expansion.

2 Conference
Explore the forces shaping Asia's health economy through high-level keynotes, market intelligence briefings and expert panels spanning policy, investment, technology, market access and medical innovation.

3 Industry Spotlight
A dedicated platform for sponsors, exhibitors and participating organisations to host curated healthcare-related sessions and stakeholder engagements alongside HSA 2027.

4 B2B Meetings
Meet qualified and relevant buyers, potential partners and investors through targeted, pre-arranged B2B meetings aligned with your business objectives and market priorities.

5 Trade Exhibition
A dynamic trade platform showcasing the latest healthcare technologies, products and solutions, while connecting industry leaders, buyers and partners from across Asia and beyond.

6 Networking Night
A dedicated evening for participants to connect beyond the exhibition floor, strengthen professional relationships and explore new business opportunities.

Market Access Clinics

NEW

Malaysia to Asia

Access . Adoption . Expansion



Entering Malaysia. Scaling Across Asia. Market Access Clinics is HSA 2027's newest component: a practical route-to-market programme helping healthcare companies move from opportunity to execution in Malaysia, and build a foundation for wider Asia growth. Through three focused small-group clinics, participants will address the decisions that determine successful market entry: navigating government and regulatory pathways, building a compelling case for hospital adoption, and selecting the right distributor on the right commercial terms. Each session applies experienced market insight to participants' own products, services and expansion plans. Participants leave with clearer next steps and three practical tools: the Malaysia Market-Entry Route Map, Hospital Adoption Canvas and Distributor Due-Diligence Scorecard.

Clinic Focus Insight

- Regulations
- Hospital Adoption
- Distribution Partnerships

Date : 7 May 2027 (Friday)

Venue : Hall 7M, Level 3M, KL Convention Centre, Malaysia

For Exhibitors & Invited Participants

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Conference Programme

5 - 7 MAY 2027



EARLY BIRD
RM 1,755*

*All prices stated excluding 6% SST.
Available before **30 November 2026**

Normal Rate
~~RM 1,950~~
SAVE RM195



5 MAY 2027 | Day 1

Hall 7C, Level 3

THEME: ASIA'S HEALTH ECONOMY - Markets, Policy, Capital and Technology

10:30am - 11:00am	Opening Presentation 1 Asia's Health Economy: Where the Next Growth Will Come From
11:00am - 12:15pm	Panel Session 1 Malaysia's Healthcare Reform: What Changes Next and What It Means for Business
12:15pm - 12:45pm	Market Intelligence Presentation 2 The Silver Economy: Where Demand and Capital Are Moving
12:45pm - 2:00pm	LUNCH
2:00pm - 3:15pm	Panel Session 2 Funding the Health Economy: What Capital Will Back in 2027
3:15pm - 3:45pm	Future Watch Presentation 3 AI, Data and the Next Three Years of Health
3:45pm - 5:00pm	Panel Session 3 Digital Health, Real Adoption: Beyond the Pilot Stage

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Conference Programme

6 MAY 2027 | Day 2

Hall 7C, Level 3

THEME: FROM MARKET ACCESS TO BETTER HEALTH - Commercialisation, Medicine and Wellness

9:00am - 11:30am	Opening Ceremony
11:30am - 12:00pm	Market Entry Presentation 5 Entering Malaysia: Building a Route into ASEAN's Health Markets
12:00pm - 1:15pm	Panel Session 4 From Approval to Adoption: Winning Buyers and Distribution Channels Across ASEAN
1:15pm - 2:30pm	LUNCH
2:30pm - 3:00pm	Medical Frontier Presentation 6 Earlier, Faster, More Personal: The New Era of Precision Diagnosis and Treatment
3:00pm - 4:15pm	Panel Session 5 The Next Operating Theatre: Robotics, Image-Guided Surgery and Minimally Invasive Care
4:15pm - 4:30pm	Closing Keynote Advancing Malaysia's Health Future: A National Vision for an Innovative, Resilient and Inclusive Health System

Market Access Clinics

Entering Malaysia. Scaling Across Asia

NEW

7 MAY 2027 | Day 3 **For Exhibitors & Invited Participants*

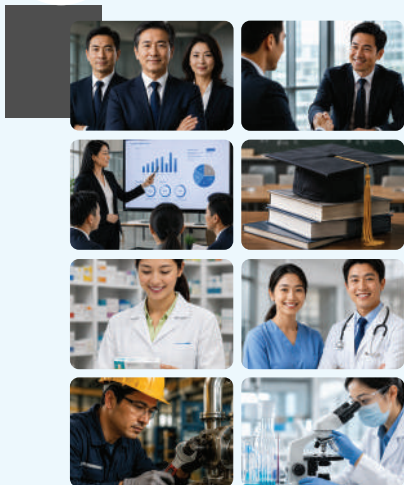
Hall 7M, Level 3M

REGULATIONS What must we demonstrate before a hospital will buy?	HOSPITAL ADOPTION What must we demonstrate before a hospital will buy?	DISTRIBUTION PARTNERSHIPS Who should represent us and on what terms?
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Buyer's Profile



HSA connects participants with qualified buyers and decision-makers to generate leads, build partnerships and showcase healthcare solutions.

- Business Development
- Marketing / Sales
- Senior Management (All)
- Academia / Education / Research
- Bio / Lab Technology
- Engineering / Maintenance
- Medical Staff
- Hospital Management / IT
- Pharmacist (All)
- Purchasing Executive
- Others (Regulatory Affairs, Finance, Director, Business Owner, Consultant)



Exhibitor Categories



Digital Health & Technology

- Telemedicine platform
- Hospital information systems (HIS/EMR)
- AI diagnostics & clinical decision support tools
- Healthcare data analytics & big data
- Remote patient monitoring technology



Medical Devices & Consumables

- Medical equipment
- Medical consumables
- Rehabilitation & physiotherapy device



Pharma Innovation

- Generic drug
- Biopharmaceutical & biologics developers
- Clinical research organizations (CROs)
- Drug formulation & R&D companies



Nutrition & Nutraceutical

- Supplement
- Functional food & beverage
- Herbal & traditional medicine product
- Dermaceutical
- Nutraceutical ingredient



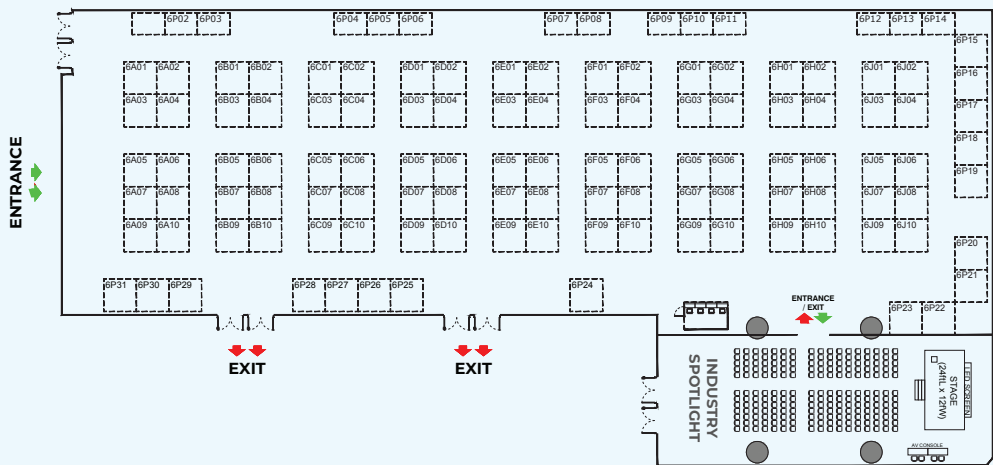
Health Policy & Regulation

- Regulatory affairs & compliance solution
- GMP / GDP certification & quality system
- Healthcare accreditation & standards organizations
- Health policy advisory & consulting firms

Exhibition FloorPlan

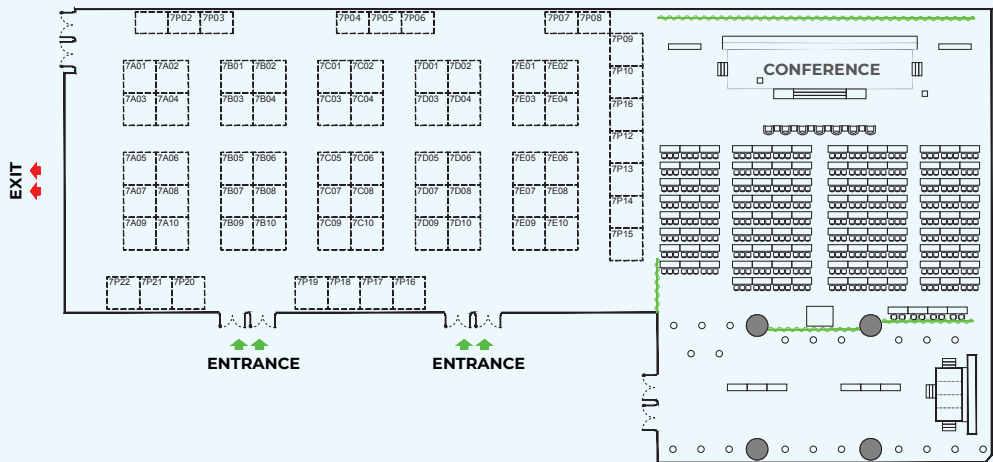
HALL 6, LEVEL 1

- Industry Spotlight
 - Nutrition & Nutraceutical
- Medical Devices & Consumable
 - Digital Health & Technology



HALL 7, LEVEL 3

- HSA 2027 Conference
 - Networking Night
- Pharma Innovation
 - Health Policy & Regulation



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SECURE YOUR SPACE TODAY



EXHIBITOR PACKAGE

Space & Shell Scheme

RM12,500 per 9sqm
(USD 3,915)

Bare Space

RM10,000 per 9sqm
(USD 3,465)

*All prices stated excluding 6% SST.
Terms & conditions apply.*

Booth Specification

- Modular System
- Fascia Board with Company Name Sticker Cut-out
- 1 x Information Counter
- 1 x Low Round Table
- 3 x White Chairs
- 1 x Waste Basket
- 2 x Fluorescent Tube Lights
- 1 x 13Amp Power Point



JOIN US NOW

Contact us for
booking enquiries
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SPONSORSHIP PACKAGE	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Sponsorship Investment	RM200K (USD 50K)	RM150K (USD 37.5K)	RM100K (USD 25K)	RM60K (USD 15K)
Onsite Exposure				
Bare Exhibition Space	54sqm	27sqm	18sqm	9sqm
Priority Exhibition Location	✓	✓	✓	✓
Main Stage / Backdrop Logo	✓	✓	✓	✓
Foyer Hanging Banner	✓	✓		
Registration Area Logo	✓	✓		
Visitor Lanyard Logo	✓			
Opening Ceremony Bag Logo	✓			
Networking Night Recognition	✓	✓	✓	
Brand Video Showcase	✓	✓	✓	
Media				
Press Release / Media Feature Mention	✓	✓	✓	✓
Onsite Media Interview	✓	✓	✓	✓
Online Collaterals				
Website Banner	✓	✓	✓	✓
Website Logo Line Up	✓	✓	✓	✓
Dedicated Social Media Post	✓	✓	✓	
Dedicated Social Media Story	✓	✓		
E-directory Advert	✓	✓	✓	✓
E-directory Company Profile Listing	✓	✓	✓	✓
Dedicated EDM Blast	✓	✓		
EDM Logo Line Up	✓	✓	✓	✓
Others				
Featured Conference Session	✓	✓		
Conference Pass	20	15	10	5
Buyer Matching Priority	✓	✓	✓	✓
VIP Networking Access	✓	✓	✓	✓

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A Venue Designed To Deliver

Located right in the heart of the country's capital city, and as part of the integrated Kuala Lumpur City Centre (KLCC) precinct, the Centre is ideal for large, high-profile congregations to intimate private functions. With great accessibility, the four-level purpose-built facility encompasses a total of 38,670 sqm, featuring a wide range of customisable multi-purpose function space including, two auditoria; a Grand Ballroom, Banquet Hall, three Conference Halls, eight Exhibition Halls and 28 meeting rooms; and, supporting facilities such as Hospitality Suites, VVIP Lounges, F&B Outlets, Medical Room and more.



A Track Record That Counts

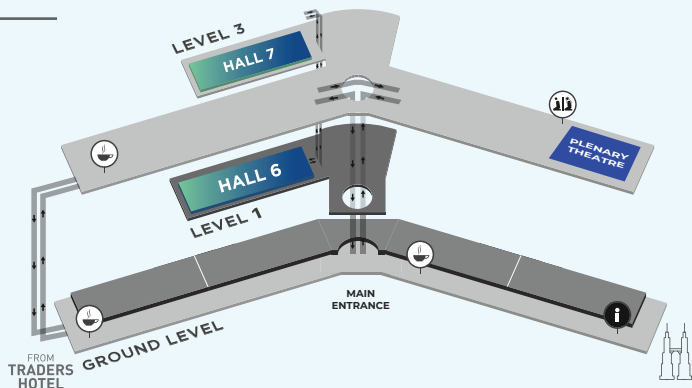
- RM14 Billion In Economic Impact
- 30.5 Million Visitors & Delegates
- 23,277 Events

A purpose-built Centre with over

34,000 sqm

- 4 Levels
- 8 Exhibition Halls
- Plenary Hall
- Plenary Theatre
- 2 Ballrooms
- 3 Conference Halls
- 1 Banquet Hall
- 26 Meeting Rooms

VENUE FloorPlan (KL Convention Centre, Malaysia)





**Secure Your Place
at HSA 2027 Today.**
healthsummitasia.com

**For Exhibition, Sponsorship and Partnership
please contact**

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